

## Programme structure of the BA Business Administration

	Fall Semester	Spring Semester
Year 1 (2x31 ECTS/HUN credit)	Quantitative methods	Probability and Statistics
	Microeconomics	Macroeconomics
	Information Systems	EU/Business Law
	Introduction to Social Sciences	Introduction to Accounting
	<i>Intercultural Business Communication/Tourism and the Economy</i>	<i>Healthcare Management/Sales presentation and negotiation</i>
Year 2 (2x31 ECTS/HUN credit)	Business Statistics	Foundation Marketing
	Organisational Behaviour	Human Resource Management
	International Business	International Economics
	Banking and Finance	Financial Accounting/ Small Business Management
	<i>Information Management/Environmental Economics</i>	<i>Regional Marketing/Visualization with Spreadsheet</i>
Year 1 (2x28 ECTS/HUN credit)	Business Economics	Investments
	Corporate Finance	Operations Management
	Strategic Management	Distribution Channels/
	Marketing Research/ Carrier Management	Analysis/Advertising and sales promotion

### Note:

- **Bold:** Core methodology/economics/business modules, 7 ECTS/HUN credit, 2+2 classes per week
- Normal: Core business modules, 7 ECTS/HUN credit, 2+2 classes per week
- *Italic:* Interdisciplinary modules, 3 ECTS/HUN credit, 2 classes per week
- **(\*\*)** zero ECTS/HUN credit
- Total ECTS/HUN credit is 180